

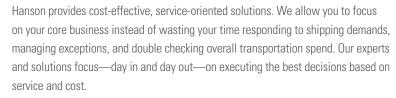


How much time and money does your company waste every day making shipping arrangements?

Depending on the industry sector, supply chain logistics costs account for between 5% to 50% of a product's total landed cost. That's a significant outlay for any company that wants to remain profitable and viable in today's constantly-changing logistics environment.

The never-ending need to find capacity, lock in reputable carriers, and manage the daily hassles associated with shipments makes it nearly impossible for many shippers to maintain the in-house expertise needed to break through the challenges and stay profitable.

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So how do you know if it's time to outsource transportation to a reputable third party like Hanson Logistics? Here are a few clues to look for:

- Your firm can't keep up with increased and/or fluctuating order volumes.
 Growing sales is impacting order fulfillment and shipping. This, in turn, can result in decreased service levels for customers—a real problem in today's fast-paced, high-expectation buying environment.
- Capacity issues are presenting major roadblocks. Feeling the pinch? You're
 not alone. According to the CSCMP, supply chain organizers over the coming year
 will be less concerned about paying higher trucking rates than being able to find
 trucking container space available to haul their freight.
- Labor costs are skyrocketing. Labor is one of the most expensive aspects of running a supply chain. When you outsource the task to a third party like Hanson Logistics, many of these labor worries and expenses will disappear.
- You can no longer focus on your core competencies. Spending too much time and effort managing the complicated transportation process? It's time to re-center your focus and outsource transportation to a trusted business partner.
- Seasonal demand cycles are becoming difficult to manage. If your business is seasonal in nature, then a full-time, in-house fulfillment department is only costing you money.



Transportation Management

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